

PRIVACY POLICY

Last modified 24 June 2019

Youth for Monarchs (“Organization”, “I”, “we”, “our” or “us”) respects the privacy of your personal information and is dedicated to protecting it through compliance with this policy. This policy describes what information we may collect from you, or you may provide, on youthformonarchs.org (hereinafter the “Website”) and how it is used, maintained and disclosed. The term “you” refers to anyone who uses, visits and/or views the Website.

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, your choice is not to use our Website. By visiting and using the Website, you accept and agree to be bound by this privacy policy. The policy may change from time to time. Your continued use of the Website after we post changes to our privacy policy constitutes your acceptance of those changes and updates, so please check the policy periodically for updates.

CHILDREN’S PRIVACY

We respect the privacy of children and “child” means an individual under the age of 13. All information and content on this Website is intended for individuals over the age of 18. No one under age 13 may provide any information to or on this Website. If you are under 13, do not use or provide any information on this Website or on or through any of its features; register on the Website; make any purchases through the Website; use any of the interactive or public comment features of this Website; or provide any information about yourself to us, including your name, address, telephone number, email address or any screen name or user name you may use. We do not knowingly collect, use or disclose personal information from children under the age of 13 without prior parental or guardian consent. If we learn we have collected or received personal information from a child under 13 without verification or parental consent, we will delete that information. If you believe we might have any information from or about a child under the age of 13 without parental or guardian consent, then please contact us.

INFORMATION WE COLLECT ABOUT YOU AND HOW WE COLLECT IT

We collect several types of information from and about users of our Website, including but not limited to information:

- By which you may be personally identified, such as name, postal address, email address, telephone number, avatar, screen name or other identifier, and/or credit card information when you make a purchase on the Website;
- That is about you but individually does not identify you, such as your location, profession, interests, etc.; and/or
- About your internet connection, the equipment you use to access our Website, and usage details.

We collect this information:

- Directly from you when you provide it to us;
- Automatically as you navigate through the Website. Information collected automatically may include usage details, IP addresses and information collected through cookies, web beacons, and other tracking technologies; and/or
- From third parties, for example, our business partners.

INFORMATION YOU PROVIDE TO US

The information we collect on or through our Website may include:

- Information that you provide by filling in forms on our Website. This includes information provided at the time of purchasing materials, making donations, posting materials, signing up for events, notifications, or to receive further information. We may also ask you for information when you report a problem with our Website.
- Records and copies of your correspondence (including email addresses), if you contact us.
- Your responses to surveys that we might ask you to complete.
- Details of transactions you carry out through our Website and of the fulfillment of your orders or completion of donations. You may be required to provide financial information before placing an order or making a donation through our Website.
- Your search queries on the Website.
- Your login information for any portions of the Website that require it.

You also may provide information to be posted on public areas of the Website, or transmitted to other users of the Website or third parties (collectively, "**User Contributions**"). Your User Contributions are posted on and transmitted to others at your own risk. Although we limit access to certain pages, please be aware that no security measures are perfect or impenetrable.

Additionally, we cannot control the actions of other users of the Website with whom you may choose to share your User Contributions. Therefore, we cannot and do not guarantee that your User Contributions will not be viewed by unauthorized persons.

INFORMATION WE COLLECT THROUGH AUTOMATED DATA COLLECTION TECHNOLOGIES

As you navigate through and interact with our Website, we may use automatic data collection technologies to collect certain information about your equipment, browsing actions, and patterns, including:

- Details of your visits to our Website, including traffic data, location data, logs and other communication data, and the resources that you access and use on the Website.
- Log Data, which is information about your computer's Internet Protocol (IP) Address, browser information, Internet Service Provider's information, and your operating system.

We also may use these technologies to collect information about your online activities over time and across third-party Websites or other online services (behavioral tracking).

The information we collect automatically is statistical data and we may maintain or associate the data with personal information we collect in other ways or receive from third parties. It helps us to improve our Website and to deliver a better and more personalized service, including by enabling us to:

- Estimate our audience size and usage patterns;
- Store information about your preferences, allowing us to customize our Website according to your individual interests;
- Speed up your searches; and/or
- Recognize you when you return to our Website.

The technologies we use for this automatic data collection may include:

- **Cookies (or browser cookies).** Our Website may use cookies to facilitate your use of the Website. Cookies are files with small amounts of data including an anonymous unique identifier that a website sends to your computer's hard drive when you are viewing the website. Like many other organizations with websites, we automatically collect some non-personally identifiable information including but not limited to your IP address, geographic location, language preference, date and time of visitors. If you leave a comment on our Website, you may opt-in to saving your name, email address and website in cookies. These are for your convenience so that you do not have to fill in your details again when you leave another comment. If you have an account and you log in to

this Website, we will set a temporary cookie to determine if your browser accepts cookies. This cookie contains no personal data and is discarded when you close your browser. We may use cookies for various reasons such as optimizing and personalizing your browsing experience, checking our Website analytics, saving your preferences and settings for future use, serving ads based on your liking and interests, affiliate marketing and for posting comments on our Website. This information is only collected to better serve and understand your user experience on the Website. You have the option of turning off cookies on your computer should you wish to do so. If you choose to do that, you may be unable to access certain parts of this Website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Website.

- **Flash Cookies.** Certain features of our Website may use local stored objects (or flash cookies) to collect and store information about your preferences and navigation to, from and on our Website.
- **Web Beacons and pixels.** Pages of our the Website and our emails may contain small electronic files known as web beacons (also referred to as clear GIFs, web bugs, single-pixel GIFs and pixel tags) to collect general information about your use of our Website. They monitor and track user activity and behavior. For example, they may permit Youth for Monarchs to count users who have visited certain pages or opened an email or track other related website statistics (for example, recording the popularity of certain website content and verifying system and server integrity). This information may also be relevant to third parties such as the ad networks used on our Website to tailor the advertising based on your behavior and interests. We may use social media pixels to track and collect general information about your use in compliance with different social media sites (Facebook, Pinterest, etc.) for the purpose of promoting products, tracking conversions, remarketing, running target advertisements and so forth.

We do not collect personal information automatically, but we may tie this information to personal information about you that we collect from other sources or you provide to us.

COMMENTS AND SOCIAL MEDIA

If you leave a comment, the comment and its metadata are retained indefinitely. This is so we can recognize and approve any follow-up comments automatically instead of holding them in a moderation queue. When you leave a comment, your name, email address and website/organization name is not shared with a third party, and may be used to communicate with you.

Social media accounts and sharing options are available on this Website. Social media sites (Facebook, Pinterest, YouTube, and so forth) can track your personal information. Should you choose to interact with us on social media, please note that you will be voluntarily disclosing that personal information. This information is no longer private. It becomes public information and can be collected and used by others. We have no control over and take no responsibility for the use, storage or dissemination of such publicly disclosed personal information by you.

Any such interactions via comments and social media with us do not subject us to any kind of liability related to misuse of your information by others.

Third parties like Facebook may use their own cookies, web beacons and other technologies to collect and receive information from our Website for the purpose of providing target advertisements. You may see our ads on Facebook after you have visited our Website.

THIRD PARTY LINKS AND USE

We may include, offer or advertise third party links, products or services on the Website. Once you click on a third party link and leave this Website, you are no longer bound by our Privacy Policy and Terms and Conditions.

Articles on our Website may include embedded content (e.g. videos, images, advertisements, etc.). Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website. These websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including tracing your interaction with the embedded content if you have an account and are logged in to that website.

We may use Google AdSense advertising along with any other third party advertising on the Website. Google is a third party that also uses cookies to serve ads on the Website for the purpose of providing a positive user experience. Third party vendors such as Google use cookies to serve ads based on a user's prior visits to the Website. You can opt out of Google by visiting their privacy policy and ad settings.

We do not control these third parties' tracking technologies or how they may be used. They have their own privacy policies. We are not responsible for the activities and practices of these third parties. If you have any questions about an advertisement or other targeted content, you should read the responsible party's privacy policies and contact them directly. You also agree that your use of these third party websites is solely at your risk.

HOW WE USE YOUR INFORMATION

We may use information that we collect about you or that you provide to us, including any personal information:

- To present our Website and its contents to you;
- To follow up with you through correspondence (email, live chat, or phone);
- To provide you with information, products, or services that you request from us;
- To allow you to register for events and programs;
- To fulfill any other purpose for which you provide it;
- To enable you to make donations and for us to acknowledge them;
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection;
- To notify you about changes to our Website or any products or services we offer or provide through it;
- To allow you to participate in interactive features on our Website;
- To elicit reviews of services or products;
- In any other way we may describe when you provide the information; and
- For any other purpose with your consent.

If you do not want us to use your information in this way, email us at youthformonarchs@gmail.com

We may use the information we collect from you to enable us to display advertisements to our advertisers' target audiences. Even though we do not disclose your personal information for these purposes without your consent, if you click on or otherwise interact with an advertisement, the advertiser may assume that you meet its target criteria. We may also provide you offers and promotions from our partners and/or our affiliates in exchange for a commission without additional cost to you;

DISCLOSURE OF YOUR INFORMATION

We may disclose aggregated information about our users, and information that does not identify any individual, without restriction.

We may disclose personal information that we collect or you provide as described in this privacy policy:

- To our trusted third parties that work with us such as our Website hosting partners, email marketing service provider, other service providers that assist in the operation of the Website, and any other affiliates and subsidiaries we rely upon to provide you products and services offered here.
- To fulfill the purpose for which you provide it.
- For any other purpose disclosed by us when you provide the information.
- With your consent

We may also disclose your personal information:

- To comply with any court order, law, or legal process, including responding to any government or regulatory request such as copyright infringement lawsuits or any other legal claims related to the Website.
- To our successor and/or acquiring party in the event of a merger, acquisition, restructuring, dissolution or partial sale in the future. However, your personal information will be transferred to the acquiring party in accordance with this privacy policy.
- To enforce or apply our terms of use or terms of any agreement you enter into with us, and other agreements, including for billing and collection purposes.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of anyone in the Youth for Monarchs organization or others. This includes exchanging information with other companies and organizations for the purpose of fraud protection and credit risk reduction.

EMAIL MARKETING

You have the option of opting in or unsubscribing from our email list. By subscribing and opting in, you agree to receiving newsletters, updates, messages, promotional materials and any other content related to this Website. When you send an email, your email message along with email address and responses are saved for communication purposes with you. This information is kept confidential and we do not share, sell or trade your email information with third parties except as otherwise stated in this privacy policy.

We do not envision offering goods or services to individuals living in the European Union as outlined in the General Data Protection Regulation (“GDPR”).

If you are in the European Union and opt in to receive any of our free products or services and/or purchase any products or services through our Website then you will be subscribed to

receive our free email newsletter once you affirmatively consent to it. Please see Opt Out section below should you wish to “unsubscribe” and not receive any emails from us.

But if you are NOT in the European Union then you will be automatically subscribed to receive our free email newsletter once you opt in to receive any of our free products or services and/or purchase any products or services through our Website. Please see Opt Out section below should you wish to “unsubscribe” and not receive any emails from us.

OPT OUT

We comply with the CAN-SPAM Act of 2003 and do not spam or send misleading information.

Promotional Offers from Youth for Monarchs. If you do not wish to have your email address or other contact information used by Youth for Monarchs to promote products, services, events, or ministry opportunities, you can opt out by logging into the Website and adjusting your user preferences in your account profile (if you have an account profile with user preferences) or by sending us an email stating your request to youthformonarchs@gmail.com. If we send you a promotional email, you may send us a return email asking to be omitted from future email distributions.

We do not control third parties’ collection or use of your information to serve interest-based advertising. However, these third parties may provide you with ways to choose not to have your information collected or used in this way. Please contact them directly to unsubscribe and/or opt out from their communications.

We are in compliance with the GDPR along with the email marketing service we use to collect your data.

GDPR VISITOR RIGHTS

Under the GDPR, if you are within the European Union, you are entitled to certain rights and information listed below.

We will retain any information you choose to provide to us until the earlier of:

- You ask us to delete the information by sending a request to youthformonarchs@gmail.com. Please note that such requests may result in you no longer being able to access paid or free content previously provided to you.
- Our decision to cease using our existing data providers.

- Youth for Monarchs decides to no longer be in business or continue to offer the services.
- The data is no longer needed to provide you service, is too costly to maintain further retention, or Youth for Monarchs finds it outdated.

You have the right to request access to your data that we store and have the ability to access your personal data.

You have the rights to either rectify or erase your personal data. You have the right to verify the accuracy of your personal data and have it corrected or removed completely

You have the right to seek restrictions on the processing of your data. When you restrict the processing of your data, we can store your data but cannot process it further.

You have the right to object to the processing of your data in certain circumstances including but not limited to direct marketing, profiling, scientific or historical research purposes, statistical purposes, automated decision making and profiling and tasks based on legitimate interests or in the public interest/exercise of official authority.

You have the right to the portability of your data. You have the right to request your personal data from us, receive it and transfer it to another controller.

You have the right to withdraw consent at any time. If you have provided consent to us for the processing of your personal data, you have the right to withdraw that consent any time without affecting the lawfulness of processing based upon consent that occurred prior to your withdrawal of consent.

You have the right to lodge a complaint with a supervisory authority that has jurisdiction over issues related to the General Data Protection Regulation.

We require only the information that is reasonably necessary to enter into a contract with you. We will not require you to provide consent for any unnecessary processing as a condition of entering into a contract with us.

ACCESSING AND CORRECTING YOUR INFORMATION

You may send us an email at youthformonarchs@gmail.com to request access to, correct or delete any personal information that you have provided to us. If you have a user account, we cannot delete your personal information associated with that account except by also deleting that user account. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

If you delete your User Contributions from the Website, copies of your User Contributions may remain viewable in cached and archived pages, or might have been copied or stored by other Website users. Proper access and use of information provided on the Website, including User Contributions, is governed by our terms of use.

SECURITY

The security of your personal information is important to us, and we strive to follow generally commercial industry standards to protect your personal information submitted to us voluntarily and automatically. Unfortunately, no method of transmission over the Internet is 100% secure and we cannot guarantee absolute security of your information. When you make a credit card purchase or purchase through any means on the Website, you will be directed to a third party vendor to complete the transaction. Any information you provide during the checkout process is not stored on our Website but instead provided to the third party vendor that completes the purchase transaction.

The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of our Website, you are responsible for keeping this password confidential. We ask you not to share your password with anyone. We urge you to be careful about giving out information in public areas of the Website like message boards. The information you share in public areas may be viewed by any user of the Website.

By using this Website, you agree to hold us harmless for any security breach and for any unauthorized use of your personal information by third parties. You also agree that we cannot be held responsible for any disclosure of your information through our Website without our knowledge and consent.

PRIVACY POLICY UPDATES

This privacy policy is effective as of 24 June 2019 and will be updated and modified as needed. You are responsible for visiting this page periodically to check for future updates to this policy. Any modifications to this privacy policy will be effective upon our publishing of the new terms, and your continued use of our Website after the posting of any updates constitutes your acceptance of our modified privacy policy.

CONTACT

For any questions or comments regarding the privacy policy, please contact us at youthformonarchs@gmail.com.